

# GDPR

## General Data Protection Regulation



### Principles related to Processing of Personal Data

- lawfulness, fairness and transparency
- purpose limitation
- data minimisation
- accuracy
- storage limitation
- integrity and confidentiality
- accountability

### Profiling transparency

'Profiling' means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyse or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or movements.

1

Existence of profiling

2

Meaningful  
information about  
logic involved

3

Envisaged  
Consequences



#### What is new? 'Right to be forgotten'

Easier access to your own personal data.

A right to transfer personal data from one service provider to another.

When your consent is required, you must be asked to give it by means of a clear affirmative action.

Easy-to-understand information, especially for children.

Inform you about data breaches without undue delay

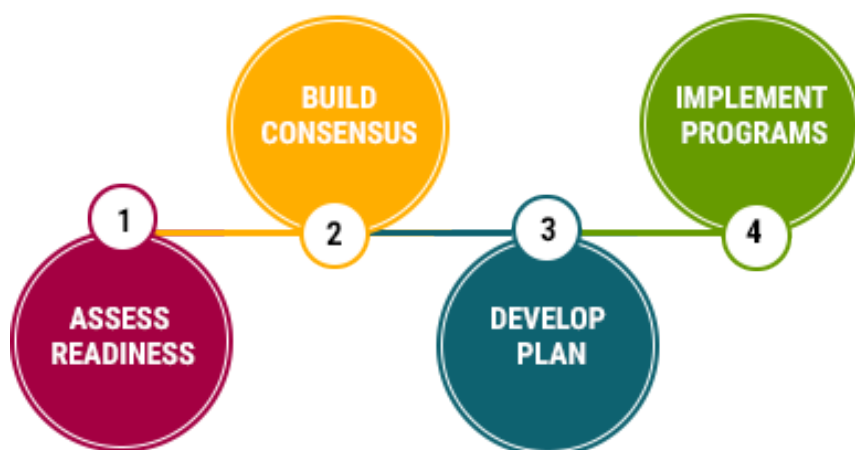
Increased responsibility and accountability for those processing personal data – through data protection risk assessments, data protection officers, and the principles of 'data protection by design' and 'data protection by default'.

### Is the access to the data lawful?

- Consent of the data subject
- Contract
- Compliance with a legal obligation
- Protect the vital interests
- Public interest or exercise of official authority
- Legitimate interests

### What are your individual rights?

- The right to be informed
- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights related to automated decision making and profiling



### When will the GDPR be effective?

**25 May 2018**

Will it be amended in national laws in EU/EEA countries?

**No, GDPR will be the law!**